

Beat: Technology

## **KABAM Partners With LIGHTSTORM ENTERTAINMENT And 20TH CENTURY FOX**

### **On New Avatar Mobile Game**

PARIS - SAN FRANCISCO, 31.07.2016, 08:16 Time

**USPA NEWS** - Kabam, a world leader of massively multiplayer mobile games for a global audience, Lightstorm Entertainment and 20th Century Fox announced on June 28, 2016 a partnership to develop a AAA massively multiplayer mobile strategy game set in the world of James Cameron's Avatar.

Kabam, a world leader of massively multiplayer mobile games for a global audience, Lightstorm Entertainment and 20th Century Fox announced on June 28, 2016 a partnership to develop a AAA massively multiplayer mobile strategy game set in the world of James Cameron's Avatar. The new product combines the characters and environments from the Avatar films with an innovative game design and the highest production values to bring the world of Pandora to life.

Kabam will work closely with the creative team at Lightstorm to develop the game, creating an unprecedented mobile experience designed to re-immense fans into the Avatar universe ahead of the highly anticipated release of Avatar 2. Once launched, the game will continue to be updated and evolve, helping to expand the alien world that users can explore and experience. As 20th Century Fox and Lightstorm Entertainment roll out each of the four planned Avatar sequels, the game will take players into new, uncharted territory.

Kabam is known for adapting Hollywood's biggest properties into successful mobile games. In the past, the company has developed games for Marvel, Lucasfilm, Warner Bros., and Universal. Twentieth Century Fox released the first Avatar film in 2009, achieving global box office revenue of \$2.8 billion which holds the record for the highest-grossing motion picture of all time. The film has sold more than 50 million DVDs, Blu-ray and digital downloads worldwide. The Avatar global franchise continues to grow, with four sequels already in pre-production.

Source : Kabam

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#### **Article online:**

<https://www.uspa24.com/bericht-8754/kabam-partners-with-lightstorm-entertainment-and-20th-century-fox.html>

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