

Beat: Sports

## 2016 MORE/SHAPE Women's Half-Marathon To Honor 13 Female Leaders

**Held on Sunday, April 17, in NEW YORK**

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**USPA NEWS** - Meredith Corporation, the leading media and marketing company serving 100 million American women and 72 % of U.S. millennial women (26 million), announced on March 31, that the 2016 MORE/SHAPE Women's Half-Marathon,...

Meredith Corporation, the leading media and marketing company serving 100 million American women and 72 % of U.S. millennial women (26 million), announced on March 31, that the 2016 MORE/SHAPE Women's Half-Marathon, hosted by Meredith's SHAPE magazine in conjunction with the New York Road Runners (NYRR), will celebrate the 13th anniversary of the 13.1-mile race by honoring 13 notable female leaders across multiple industries with its first-ever Women Run the World Relay & Mentorship Program.

The race, which will be held on Sunday, April 17, in New York's Central Park, is one of the largest women's-only half-marathons in the country, and draws 10,000 female runners and walkers of all ages, from around the world, each year.

THE HONOREES INCLUDE :

- Sara Bareilles, singer, songwriter and composer of the new Broadway musical Waitress
- Lisa Borders, President of the WNBA
- Danielle Brooks, actress and star of Orange is the New Black and The Color Purple on Broadway
- Jaclyn Emerick, Fitness Director of SHAPE magazine
- Holly Frew, Emergency Communications Manager for CARE
- Elizabeth Gore, Entrepreneur-in-Residence at Dell
- Lori Griffith, Vice President of Special Events and Public Relations for Bloomingdale's
- Stephanie Laing, Emmy award-winning writer and director, and co-founder of PYPO, a new digital platform supporting female voices in comedy
- Padma Lakshmi, Host of Bravo's Top Chef, author of the new memoir Love, Loss, and What We Ate, and co-founder of The Endometriosis Foundation of America
- Kim Martin, Chief Strategy Officer of Meredith Corporation
- Jennifer Storms, Chief Marketing Officer of NBC Sports Group
- Zoe Timms, Executive Director of the nonprofit Women's Education Project
- Ronnie Tucker, Vice President of Marketing and Digital for New York Road Runners

In addition to honoring these 13 notable women and showcasing the significant role that women play as leaders and influencers, the Women Run the World Relay & Mentorship Program will also highlight the importance of supporting, inspiring and empowering the next generation of women.

Honorees will be paired with a mentee from the NYRR Run for the Future program, which trains New York City high school girls to run

their first 5k race, build and strengthen self-confidence, and earn money towards college. Each pair will run or walk a one-mile leg of the course as part of the relay team. In addition, the honorees will invite their mentees to spend a day with them at the office or participate in a Skype conversation.

On race day, supporters and spectators are invited to cheer on runners along the course in Central Park, and visit the Race Day Festival at Naumburg Bandshell to enjoy live music, free samples, giveaways, fun activities and more. There will also be an awards ceremony following the race to celebrate the runners and Women Run the World honorees.

#### **ABOUT NEW YORK ROAD RUNNERS (NYRR) :**

Founded in 1958, New York Road Runners has grown from a local running club to the world's premier community running organization, whose mission is to help and inspire people through running.

NYRR's commitment to New York City's five boroughs features races, community events, youth running initiatives, school programs, and training resources that provide hundreds of thousands of people each year, from children to seniors, with the motivation, know-how, and opportunity to Run for Life. NYRR's premier event, and the largest marathon in the world, is the TCS New York City Marathon. Held annually on the first Sunday in November, the race features 50,000 runners, from the world's top professional athletes to a vast range of competitive, recreational, and charity runners.

Source : Meredith Corporation

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