

Beat: Business

## FORTUNE GLOBAL FORUM KICKS OFF TODAY GATHERING MOST POWERFUL CEO IN PARIS

CHAired BY ALAN MURRAY

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**USPA NEWS** - The 2019 Fortune Global Forum kicks off in Paris on Monday, Nov. 18, under the leadership of Alan Murray, Chief Executive Officer, FORTUNE, Media. Since 1995, the FORTUNE Global Forum has been hosted by the editors of Fortune in great cities on the dynamic frontiers of global business. The Forum creates a valuable opportunity for the CEOs of the world's biggest multinational companies and economic leaders to actively engage in discussions and potentially on a common roadmap. With the role of multinational business and economic policy at a crossroads, the best companies are reinventing both mission and manner and turning challenges into renewal and growth. The theme of this year's Forum is Action 2020: Reinventing for a New Decade; the conference covers a wide range of topics, from the challenges of globalization to China's chugging economic engine to Europe's evolving monetary policy.

### THE FORTUNE GLOBAL FORUM KICKS OFF WITH A THE POWERFUL WOMENS BREAKFAST TO « REINVENTING THE WORLD OF BUSINESS FOR THE NEXT 10 YEARS »-----

At 8: 30 am, The powerful women's breakfast », organized by L'Oreal In the presence of Alexandra Palt, General Manager of Social and Environmental Responsibility, L'Oréal, at Grand Hotel Intercontinental. The format of a conversation between Julie Sweet, Executive Director, Accenture and Maithreyi Seetharaman, Co-Chair, Fortune MPW International enabled the audience to nurture their curiosity about how this powerful leader Julie Sweet managed to evolve in her career and reach that high level position,. Julie Sweet who happened to be very sweet indeed, shared her experience with the powerful women, at the breakfast and offered some tricks and advises to how to take her leader position to a next level, and how sh empowers her staff, by initiating a new coaching program, for them to evolve quickly and stay longer at Accenture, for the long term. Meanwhile, Maithreyi Seetharaman, Fortune Global Forum Co-Chair did a very good job, in her inspiring moderation, giving space to the discussion and opened up an interesting Q&A session with the audience.-----

The second Conversation between Anne Rigail, General Manager, Air France led by Nina Easton, President, Fortune MPW International, Co-Chair, Fortune Global Forum was very much rich and even intimate, as Anne Rigail, confessed form the first minutes of the conversation that it was her very first « business breakfast », she then confessed lately during the exchange with the audience that she had to face a big challenge over a dilemma. She actually had to justify to her children, who are teenagers and in a very demanding way, asking her to be more eco-friendly and climate change protector when it comes to managing the air fleet, and the save of energy“!.

### OUTSTANDING SPEAKERS DEBATING HIGH LEVEL BUSINESS TOPICS MODERATED BY FORTUNE JOURNALISTS

The 2019 Fortune Global Forum features outstanding speakers, to debate about the following topics, during conversations sessions and panels sessions moderated by Fortune journalists. The agenda includes topics such as:

- “¢ Navigating the dramatic power shifts across financial markets, trade, and politics
- “¢ Hot-button issues impacting business and the economy in the coming decade
- “¢ How CEOs can approach challenges including technological disruption, shifting government policies, and volatile markets
- “¢ Firing up Europe's economic and competitive engine
- “¢ New channels for clean energy and greater environmental stewardship
- “¢ Winning the talent battle by dedicating resources to education and re-skilling
- “¢ Pressing technology issues such as cyber security, A.I., and automation

Featured speakers include Johnson & Johnson Chairman and CEO Alex Gorsky, Huawei Deputy Chairman Ken Hu, Nestlé CEO Mark Schneider, Sanofi CEO Paul Hudson, Accenture CEO Julie Sweet, and Estonia President Kersti Kaljulaid, among others. 2019 Participants include L'Oréal CEO Jean-Paul Agon, StartupDelta Special Envoy Prince Constantijn, DoÄŸan Online Chairwoman Hanzade DoÄŸan Boyner, Dassault Systèmes Vice Chairman and CEO Bernard Charlès, Saint-Gobain CEO Pierre-André de

Chalendar, Renault Interim CEO Clotilde Delbos, OpenClassrooms CEO Pierre Dubuc, Ethiopian Airlines CEO Tewolde GebreMariam, Johnson & Johnson CEO Alex Gorsky, Huawei Technologies Deputy Chairman Ken Hu, GE Healthcare CEO Kieran Murphy, Novartis CEO Vasant Narasimhan, Consumer Technology Association CEO Gary Shapiro, McKinsey & Company Global Managing Partner Kevin Sneader, Samsung President and Chief Strategy Officer Young Sohn, Volvo Group Chairman Carl-Henric Svanberg, African Leadership Academy Founder and Executive Chairman Fred Swaniker, Santander U.K. Chairwoman Baroness Shriti Vadera, and University of Oxford Blavatnik School of Government Dean Ngaire Woods.

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**Editorial program service of General News Agency:**

United Press Association, Inc.  
3651 Lindell Road, Suite D168  
Las Vegas, NV 89103, USA  
(702) 943.0321 Local  
(702) 943.0233 Facsimile  
[info@unitedpressassociation.org](mailto:info@unitedpressassociation.org)  
[info@gna24.com](mailto:info@gna24.com)  
[www.gna24.com](http://www.gna24.com)