Beat: Arts

HISTOVERY A CULTURAL SITES TOOL UNVEILS NEW HISTOPAD PIC DU MIDI AT VIVATECH

INNOVATIVE DEVICE TO RELIVE HISTORY

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USPA NEWS - For the third year in a row, Histovery announces its presence at Viva Technology from May 16 to 18. Since 2013, the French Tech startup has been developing the HistoPad: a unique, global and evolving service for the mediation and management of cultural sites, coupled with financial engineering. In this 2019 edition, Histovery will present its latest innovative productions serving cultural and tourist sites.Since December, the HistoPad has been taking visitors to the Pic du Midi 100 years back to relive the human and scientific adventure of this unique observatory in the world. With this new-style HistoPad, the first to be dedicated to a scientific heritage site, visitors can not only dive into 360-degree reconstructions of spaces as they were in the first half of the twentieth century, but also question the exceptional panorama offered by this place to measure the importance of the International Reserve of Starry Sky Pic du Midi, or to explore the fauna and flora of the Pyrenees.La Route Augmentée des ChÃ¢teaux de la Loire

THE HISTOPAD PIC DU MIDI

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On April 1, 2019, the launch of the HistoPad of the Royal Fortress of Chinon laid the last stone of the "Augmented Route" of the ChÃ¢teaux de la Loire. In this year of celebrations of 500 years of Renaissance in the Center-Val de Loire Region, the fortress is the 5th monument of the region to offer its public a trip back in time with the HistoPad tablet, after the Royal Castle of Amboise, the Royal City of Loches, the Royal Castle of Blois and the National Domain of Chambord. Visitors to Viva Tech will be able to immerse themselves in the 360 “‹“‹° restoration of the Chinon kitchens during the reign of Charles V, take a seat at the François 1er banquet in Amboise, or even push the door of the Great Hall of the Loches Dungeon in the 15th century. Histovery will also present its new visitor data collection and analysis technology, unique in the museum sector, both in terms of the volume of data and the nature of the information collected, designed to support cultural institutions in the retention of visitors and conquest of new audiences.
ABOUT HISTOVERY

With HistoPad, Histovery provides museums and monuments with the scalable "Augmented Visit" tablet service that is revolutionizing the in situ visitor experience. Accessible? all, the HistoPad offers an extraordinary journey in time and knowledge has ?? through immersive reconstructions 360 ° and the interactive manipulation of the contents, always realized in the rigorous respect of scientific knowledge. The HistoPad is already ?? available in more than 15 sites of our Heritage, serving more than 1 million visitors a year. Histovery has been recognized by numerous national and international awards, including the ICOM's FiMp Grand Prix, the IFCIC's "Entrepreneurship in Culture" award, and the BPI's "Digital Innovation Contest". or the CFC's "Best Cultural Start-up".

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