Beat: Lifestyle

PHYT S - CERTIFIED ORGANIC COSMETICS & TREATMENTS FOR SPAS & BEAUTY INSTITUTES

WORKSHOP For CANNES FESTIVAL

PARIS - CANNES - HOLLYWOOD, 12.05.2018, 16:38 Time

USPA NEWS - PHYTAL is founded by Biologist and Naturopath Jean-Paul Llopart and the Beautician Rosanne Verlé. In 1972, Phytal is already a Brand that focuses on Cosmetics of Natural Origin used by Beauty Institutes. From the very beginning, some Cult Products already existed and were at the Root of the Brand´s Reputation. Integrated into the Laboratoires Jérodia Group in 2004, the Brand took on a new dimension and became PHYT´S, relocating to Cahors, in the Heart of the French Region of Lot. Thierry Logre, a Biologist with a deep appreciation of Phytotherapy and Non-traditional Medicine took over the Brand with the aim to keeping PHYT´S´ Spirit and Uniqueness Alive.... 1972 - 2018 : 44 Years of Passion and Innovation

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PHYT'S Know-how in Certified Organic Cosmetics composed of Ingredients of Natural Origin and Expertise in is resulting in more and more Clients Around the World placing their trust. The Products are distributed in 40 Countries across the World and this number is continuously growing. Behind the PHYT´S Brand lies the Concept of Naturo-Beautician, which is based on Body Rebalancing.

On May 4, 2018, was proposed to Journalists a Special Workshop with a Demonstration following Four Stages Process for the Face Beauty :
* Cleansing milk to be used
* Gentle Face Scrub
* Instant Radiance Face Mask Dull Skin to apply for a short time
* Applying Make-Up (Face Powder + Gloss + Mascara Multi-Effect) to enhance Face Beauty (Day Make-Up)

The Event was organized at PHYT'S Institute in Paris (3 Rue Bourbon-LechÃ¢teau) to celebrate its way the Upcoming of Cannes Film Festival, demonstrating at the same time Outstanding Products to be used very easily.

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Article online:
https://www.uspa24.com/bericht-13363/phyt-s-certified-organic-cosmetics-und-treatments-for-spas-und-beauty-institutes.html

Editorial office and responsibility:
V.i.S.d.P. & Sect. 6 MDStV (German Interstate Media Services Agreement): Ruby BIRD & Yasmina BEDDOU (Journalists/Directors)

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