

Beat: Automobiles

SANDHILLS Italy - Upcoming MISANO PETRONAS URANIA TRUCK GRAND PRIX

40,000 Visitors From Across Europe

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USPA NEWS - Saturday, May 26th, and Sunday, May 27th, the Misano World Circuit will Host the 2018 edition of the 26th Annual Misano Petronas Urania Truck Grand Prix in Misano, Italy. Widely considered the Biggest Event in the Truck World, Last Year's Event attracted more than 40,000 Visitors. As with Last Year, Petronas Urania will be the Title Sponsor alongside MWC.

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The Cornerstone of the Weekend is the Sales Arena, comprised primarily of Major Truck Manufacturers that will exhibit New Models, Technology, Options, and Elements. With its latest Extension, the Paddock Area encompasses 70,000 Square Meters of Space dedicated to Displayed Vehicles and Exhibitors.

The Editorial Agreement with Sandhills Italy (which distributes CercoCamion.com, Trasporto Commerciale, and CamionSuperMarket) also guarantees an Area dedicated to Used Vehicles. This includes Circuits for Truck Test drives in Paddock, while Commercial Vehicles can be tested at Misanino, the Handling Track Speedway. There is also the Opportunity to test New Trucks on International Tracks and on the Road. Experts also have the Opportunity to perform thorough, Instructor-Assisted Tests in the Interest of analyzing the Strengths and Features of Vehicle and Product Testing across Competing Vehicles. The big MWC Paddock includes more than 180 Decorated Trucks from throughout Europe, which will be on Display for the Show. Space is also given to Construction Equipment.

The Exclusive FIA European Truck Racing Championship also occurs during the Two Days. The MWC is the First Race of the Championship, and on Friday an International Press day will be dedicated to the Event. Drivers will compete for the Title previously held by Adam Lacko (Buggyra International Racing System – Freightliner), who won the European Championship in 2017 before Jochen Hahn (Team Hahn Racing – Iveco) and Norbert Kiss (Tankpool24 Racing – Mercedes-Benz).

The 2018 Exhibition also turns focus to the International Review of Best Environmental Practices with the Goal of adjusting to a more Environmentally Sustainable Model. The Launch of Greening Misano Truck Grand Prix 2018 will also inform Green Initiatives at Future Events.

Source : Sandhills Italy

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