

Beat: Entertainment

## Malaysia Fashion Week 2017

### Fashion Week

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**USPA NEWS** - Malaysia Fashion Week (MFW) is an international event that gathers Malaysian and international fashion designers and industry players that will be held from 18 - 22 October 2017 in Kuala Lumpur through a series of "ground breaking" fashion shows featuring designers from over 15 countries, a stylish gala event and a trade exhibition.

MFS unveils Malaysia's best of the best collections and it's a celebration of Malaysia's fashion for the World. The MBSAFW is a joint collaborative effort between STYLO International and luxury automaker, Mercedes-Benz. MBSAFW will see more than 60 designers from over 15 Asian countries showcase their collection using MFW as its Asian platform. It is a trade fashion event headlined by ASIA for ASIA which portrays a fusion of Malaysian, Asian and Western influences.

At the inaugural MFW in 2014, 65 designers from 15 countries were featured including Malaysia and other Asian countries such as Philippines, Singapore, Indonesia, Brunei, Vietnam, Cambodia, Myanmar, Thailand, Taiwan, China, South Korea, Japan, India, Pakistan and Australia. The collection included Ready-To-Wear, Evening Wear, Bridal, Modest Wear and Street Wear.

Malaysia Fashion Week SS18 'Fashion to Art' is running for the fourth consecutive year from 18 to 22 October at Publika this year. MFW 2017 will comprise trade exhibition promoting stylish fashion and lifestyle related components.

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