

Beat: Travel

## Lightweight Sustainable GUIDE TAO can Easily Fit in your Pocket

### Authors Living & Loving Their Country

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**USPA NEWS** - 'TAO' is a Chinese Word signifying 'way', 'path', 'route', 'key' or sometimes more loosely 'doctrine' or 'principle'. Within the context of traditional Chinese Philosophy and Religion, the Tao is the Intuitive knowing of "life" that cannot be grasped full-heartedly as just a Concept but is known nonetheless through Actual Living Experience of one's Everyday Being....

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'TAO Guides' are a Collection of Travel Guides Published by VIATAO Editions based in FRANCE. The Guides cover a Set of Countries or Cities such as North of India, Bali-Lombok, Madagascar, Thaïlande, North of Italia & Toscana, Catalonia, Brittany... They are Lightweight that Fit in the Pocket and a Supplement Guide. Often made of 150 Pages in Color and written by Authors Living & Loving their Country or City. 200 Addresses to Travel with Respect for the Planet because the Publishers are fully engaged in Sustainable Economy & Environmental Requirements.

'Escapades en France - Eden, des Destinations Insolites' (getaways in France - Eden, unusual destinations) is the New Publication, coming out this Month. It fits perfectly in the will to offer Unusual & Attractive Destinations to Travellers in search of Surprises and Emotions. 26 French Destinatinis Distinguished by the European Contest EDEN (European Destinations of Excellence). Since 2008, EDEN allows to heighlight Original, Emerging, sometimes Little Known Destinations but offering Singular Strengths..... Definitely to Discover...

EDEN Contest is organized regularluy by Atout France (Tourism Developopment Agency of France) with DGE (Companies' General Direction) and are Partners with the TAO Guides Publications to valorize EDEN Destinations.

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