Beat: Business

NEW LEADERSHIP STRATEGIES FOR EXECUTIVES

RAPID CHANGES CALL FOR RAPID RESPONSES

La Jolla, 06.06.2017, 16:32 Time

USPA NEWS -

In accelerated environments in which information and communication flow at the speed of light, leaders no longer have the luxury of taking the time to make decisions. Being able to move with agility, flexibility, and determination through different contexts is critical to success. Through well-rehearsed improvisation, constant practice, experience, and insight, they add value, create new opportunities, valuable innovations and implement solutions.

Strategic Improvisational Leadership is a new theory which is based on Hepta Entrepreneurs (von Ber 2014) rapid, adaptive behavior executives learn in response to a dynamically changing environment, interruption and disruption. Strategic Improvisational Leaders (SILs) have, high tolerance for ambiguity, prepare for the unexpected and have solid strategic knowledge how to handle situations based on experience and practice SILs are imaginative, stress playfulness, foster a culture of empowerment and real-time decision-making processes based on decisive training practices, ability to seize situations and understand expectations.

SILs easily learn and use new ways of thinking, move at the speed of light, are behind some of the world's best companies, big and small, as they can pioneer new industries, disrupt others, design superior products and services, and bring them to market faster and at a lower cost. As CEOs and entrepreneurs, SILs have to propel their companies from one stage of growth to another, from startup to profit, or small enterprise to big business, create opportunities out of their imagination and realize their dreams through tenacity and hard work.

Executives have to remain nimble, agile, and poised for growth, lead with clarity and vision to achieve enduring success, and take their companies from one stage of growth to another, expand across borders and diversify into new business lines. SIEs are imaginative, and their attitudes energize companies, recalibrate their growth engines to create new value, revitalize their culture and performance Through previous experience and formal training, SILs have the ability to utilize pattern recognition for improvisational decision-making. Experience and training provide the decision makers with greater response options, which increase the probability that the mental simulation script they select will most likely work.

As executives become more adept at this process, their speed and effectiveness in processing mental simulations and decision-making models gives the appearance of improvisational decision-making ability, when in fact, it is a highly defined and structured process. Leaders in IT, cyber-security, government, first responders, educators, airline employees, law enforcement and military who normally have to function under intense pressure and deliver immediate responses, capitalize on strategic improvisational strategies.

This new approach introduces a much needed paradigm shift and timely changes, adapting to environments impacted by disruptions in technology, politics, and business. It offers innovative, imaginative, fast, applicable solutions for rapidly changing business, economic, social, political and educational environments through critical and divergent thinking and social & emotional intelligence.

Article online:
https://www.uspa24.com/bericht-11329/new-leadership-strategies-for-executives.html

Editorial office and responsibility:
V.i.S.d.P. & Sect. 6 MDStV (German Interstate Media Services Agreement): Ina von Ber

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