

Beat: Technology

## On April 26, 2017 was the WORLD INTELLECTUAL PROPERTY Day

**Patents, Trademarks, Industrial Designs...**

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**USPA NEWS** - Every April 26, we celebrate World Intellectual Property Day to learn about the role that Intellectual Property Rights (Patents, Trademarks, Industrial Designs, Copyright) play in encouraging innovation and creativity. This year, we'll explore how Innovation is making our lives healthier, safer,...

Every April 26, we celebrate World Intellectual Property Day to learn about the role that Intellectual Property Rights (Patents, Trademarks, Industrial Designs, Copyright) play in encouraging innovation and creativity. This year, we'll explore how Innovation is making our lives healthier, safer, and more comfortable, turning problems into progress. We'll look at how the Intellectual Property System supports Innovation by attracting investment, rewarding creators, encouraging them to develop their ideas, and ensuring that their new knowledge is freely available so that tomorrow's Innovators can build on today's new Technology.

Every day, ordinary people are producing extraordinary new things to change the world for the better. Their innovations take myriad forms, from the mundane to the seemingly miraculous :

- A billboard in Peru that harvests water from the air, supplying the local community with clean drinking water;
- A 3D-printer at an American university that regenerates damaged human tissue;
- A mobile money transfer and microfinancing service from Kenya, renewable energy solutions that power fridges in rural India;
- A graphene battery from China that charges a mobile phone in minutes; cutting-edge assistive technologies from the Russian Federation to help people with disabilities perform everyday tasks.

From new medicines and materials to improved crop varieties and communications, Innovation is making our lives healthier, safer, and more comfortable.

Innovation is a human force that knows no limits. It turns problems into progress. It pushes the boundaries of possibility, creating unprecedented new capabilities.

World Intellectual Property Day 2017 celebrates that creative force. We'll explore how some of the world's most extraordinary innovations have improved our lives; and how new ideas are helping tackle shared global challenges, such as climate change, health, poverty and the need to feed an ever-expanding population.

We'll look at how the intellectual property system supports innovation by attracting investment, rewarding creators, encouraging them to develop their ideas, and ensuring that their new knowledge is freely available so that tomorrow's innovators can build on today's new technology.

Source : United Nations

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