

Beat: News

## **MICHAEL BLOOMBERG UNVEILED THE 2018 BLOOMBERG GLOBAL BUSINESS FORUM IN NEW YORK**

### **MORE THAN 70 HEAD OF STATES TO MEET**

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**USPA NEWS** - Michael R. Bloomberg unveiled the second annual Bloomberg Global Business Forum's official program and announced new participants including Norwegian Prime Minister Erna Solberg, Turkish President Recep Tayyip Erdoğan, Dutch Prime Minister Mark Rutte, Malaysian Prime Minister Mahathir bin Mohamad, Nigerian President Muhammadu Buhari, Spanish President Pedro Sánchez Pérez-Castejón, Rwandan President Paul Kagame, and Swiss President Alain Berset.

More than 70 heads of state and delegation from six continents have now committed to attend the Forum making it the largest gathering of heads of state outside a formal government summit in 2018.

They will join over 200 of the world's most prominent business leaders to strengthen economic prosperity and collaborate on trade issues, globalization, innovation, and competition.

Supported by Bloomberg Philanthropies, GBF will take place in New York City on September 26th at the Plaza Hotel alongside the 73rd session of the United Nations General Assembly.

As tensions around tariffs create economic uncertainty in many industries and countries around the world, the second annual Bloomberg Global Business Forum is the only venue dedicated to encouraging presidents, prime ministers, and CEOs to focus on mutual opportunities to increase trade, investment, and continued growth.

The dialogue at GBF will strengthen globalization and be a powerful counterweight to talk of trade wars.

Michael R. Bloomberg will open the morning plenary session where some of the world's most influential heads of state and CEOs will explore the critical role that partnerships between governments and business play in strengthening the global economy.

Following the plenary session, GBF participants will join a variety of breakout sessions to further explore the themes of the Forum through in-depth discussions on the state of global finance and the future investment outlook; economic migration, changing demographics, and youth employment; and major economic issues in Africa, Asia, and Europe.

Special sessions will be taped by Bloomberg TV and CNN, and press briefings and conferences held throughout the day will emphasize how governments and business leaders can partner to ensure continued broad economic growth while overcoming challenges caused by increases in population size, wealth inequality, and climate change.

### **ABOUT BLOOMBERG PHILANTHROPIES**

Bloomberg Philanthropies works in 480 cities in more than 120 countries around the world to ensure better, longer lives for the greatest number of people. The organization focuses on five key areas for creating lasting change: Arts, Education, Environment, Government Innovation, and Public Health. Bloomberg Philanthropies encompasses all of Michael R. Bloomberg's charitable activities, including his foundation and his personal giving. In 2017, Bloomberg Philanthropies distributed \$702 million.

Alain Coomlan TCHEGNON

Courtesy: Bloomberg Philanthropies Press Communication Department

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