

Beat: Local

## Emirates Towers Host the First Version of The Gallery Fashion Exhibition

### World News

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**USPA NEWS** - Under the auspices of Sheikha Fatimah Bint Hishr AL Maktoum, the first version The Gallery Exhibition will take place from August 24th to August 26th in Emirates Towers in Dubai, UAE. The exhibition will be attended by many honor guests including actors and actresses, fashion designers, social media figures and many journalists and partners.

The Gallery Exhibition is one of the most important and prominent exhibitions in Dubai city because of the shopping experience that can be rarely found in other exhibitions.

The Gallery is a great opportunity for the Arab families:

When talking about fashion and shopping, the first place that comes to the mind is Dubai city. Dubai Shopping Festival, Dubai Summer and Biladi Summer are expected to take place along with tens of various activities about fashion to show the latest designs this August. The last days of August are really important for the Arab families because they come before The Feast Festival (Eid AlAdha), so these exhibitions will be a great opportunity to do all the necessary shopping for the Eid.

A Unique Shopping Experience:

Mrs. Kenza, the exhibition organizer and the director of Banash Media Co., said, "This exhibition will be a breakthrough. This is mainly because it is not only to be a place to meet people but also to be a unique shopping experience that is rarely found in other exhibitions. Our strategic partnership with the biggest experienced companies helped us to promote for the exhibition and create new ideas to make it a unique experience not only in shopping but also in meeting the well-known social media figures. In addition to that, our partnership with Golden Circle Co., directed by the journalist Khaled Aladdin, gave us more confidence to achieve what we want. Of course, it is a must to mention that Sheikha Fatima and Dr. Kholoud Amin from Kuwait will attend the exhibition."

A New Platform in the World of Exhibitions:

Khaled Aladdin, the director of Golden Circle Co., added, "The things that make this exhibition a new platform in the world of exhibition are the high ambitions of Banash Media Co. that go along with our ideas and the fact that they work for the future not for achieving the material aspects only. Indeed, this exhibition will be a great opportunity to do shopping and beautiful activities and to meet the stars from all over the world."

**Article online:**

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