

Beat: Technology

## **ELON MUSK - Tesla, SpaceX And The Quest For A Fantastic Future**

By Ashlee VANCE now Published in FRANCE

PARIS - PRETORIA - SILLICON VALLEY, 19.07.2017, 09:22 Time

**USPA NEWS** - Elon MUSK is a South African-born Canadian-American Business Magnate, Investor, Engineer and Inventor. He is the founder, CEO, and CTO of SpaceX; a co-founder, a Series A investor, CEO, and Product Architect of Tesla Inc.; Co-chairman of OpenAI; Founder and CEO of Neuralink.... Elon Musk has stated that the Goals of SolarCity, Tesla, and SpaceX revolve around his Vision to change the World and Humanity.

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If Silicon Valley was holding out for a Hero after Steve Jobs's Death, a Disrupter in Chief, it has found one in Mr. Musk. This South African-born Entrepreneur, Inventor and Engineer is the animating Force behind Companies (Tesla, SpaceX, SolarCity...) that have made Startling Advances in non-indoor-cat Arenas : Electric Cars, Space Exploration and Solar Energy.

'Elon Musk : Tesla, SpaceX, and the Quest for a Fantastic Future' isn't the First Biography we've had of Mr. Elon Musk, nor will it be the last. But it is easily the Richest to date. It's also the First one Mr. Elon Musk has cooperated with, though he had no control, the Author Ashlee Vance says, over its contents.... The Book is now Published in FRANCE by Eyrolles Editions with as Title 'Elon Musk Tesla, PayPal, SpaceX : l'entrepreneur qui va changer le monde'.

Elon Musk quickly earned his initial Millions when his first Company, Zip2, was bought out, then a Fortune at PayPal. He came to the brink of vaporizing almost all of his Money in a quest to build an Electric Car and meet a host of other ambitious Goals, including putting Satellites in Orbit, supplying the international Space Station, laying the groundwork and developing the Technology for the Colonization of Mars.

As presented by Ashlee Vance, the early Silicon Valley Experiences did a number of things : they gave Elon Musk both the Capital and the Contacts that he was able to use as a Springboard for his more ambitious Projects ; they gave him an early, and somewhat traumatic, introduction to Corporate Infighting which bred a strong impulse going forward to make sure that he kept Control of his Companies ; and they taught him at least limited Lessons in how to be an Effective Manager....

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### **Article online:**

<http://www.uspa24.com/bericht-11626/elon-musk-tesla-spacex-and-the-quest-for-a-fantastic-future.html>

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V.i.S.d.P. & Sect. 6 MDStV (German Interstate Media Services Agreement): Ruby BIRD & Yasmina BEDDOU (Journalists/Directors)

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