Beat: Arts

# PARISIAN CASA CORONA - Ephemeral Bar in the Heart of an Artists House

Fom July 05 to July 23, 2017

PARIS - MEXICO , 10.07.2017, 07:14 Time

**USPA NEWS** - From July 05 to July 23, 2017, CASA CORONA is openning its Door inside an Ephemeral Bar in the Heart of an Artists House in a Plant Bubble hidden right in the Center of PARIS and equipped with a Large Terrace and Hammocks...

From July 05 to July 23, 2017, CASA CORONA is openning its Door inside an Ephemeral Bar in the Heart of an Artists House in a Plant Bubble hidden right in the Center of PARIS and equipped with a Large Terrace and Hammocks. This New Place has a Strong Contemporary Cultural Mexican Programm through Several Prisms (Food, Music, Drinks, Street-Art...).

CORONA Extra is a Pale Lager produced by Cervecería Modelo in Mexico for Domestic Distribution and Export to all other Countries besides the United States. The Corona Brand is one of the Top-selling Beers Worldwide. Outside Mexico, Corona is commonly served with a Wedge of Lime or Lemon in the Neck of the Bottle to add Tartness and Flavor. Corona Beer is available in a Variety of Bottled Presentations.

Beer in Mexico has a Long History. While Mesoamerican Cultures knew of Fermented Alcoholic Beverages, including a Corn Beer, long before the Spanish Conquest, European Style Beer brewed with Barley was introduced with the Spanish soon after HernÃ<sub>i</sub>n Cortés´s arrival.... Globally, one of the best known Mexican beers is Corona, which is the Flagship Beer of Grupo Modelo. Corona is the Best-selling beer produced by Mexico and the Best-selling Non-domestic Beer in both the U.S. and U.K. Unlike most Beers, Corona is bottled in a Clear Bottle, increasing the opportunity for Spoilage from Sunlight, which can affect the Hop Oils in the Beer. A Draught Version also exists, as does Canned Corona in some Markets.

Source : Opening Evening CASA CORONA on July 04, 2017

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## Article online:

https://www.uspa24.com/bericht-11565/parisian-casa-corona-ephemeral-bar-in-the-heart-of-an-artists-house.html

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