

Beat: Entertainment

## Launch in FRANCE of NATIONAL GEOGRAPHIC KIDS Magazine

### Local-Language Edition

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**USPA NEWS** - A 'National Geographic Kids' Magazine is a nice gift for Boys and Girls aged Seven to Twelve. Packed with stories about nature, science, geography, history and popular culture, this Magazine will get the child excited about the World. It will help with his/her homework, too...

A 'National Geographic Kids' Magazine is a nice gift for Boys and Girls aged Seven to Twelve. Packed with stories about nature, science, geography, history and popular culture, this magazine will get the child excited about the World. It will help with his/her homework, too. National Geographic Kids has partnered with Fleurus Presse and will be published in FRANCE eleven times a year, starting from April 2017.

Aimed at children ages 7 to 12, National Geographic Kids Magazine is a photo-driven publication that inspires young adventurers to explore the World around them. Each month, the Magazine features colorful stories about animals, people and places, interspersed with fun puzzles, facts and figures. National Geographic Kids was launched in the United States in 1975 as National Geographic World magazine.

- About National Geographic Partners LLC :

National Geographic Partners LLC, a joint venture between National Geographic Society and 21st Century Fox, combines National Geographic television channels with National Geographic's media and consumer-oriented assets, including National Geographic magazines ; National Geographic Studios ; related digital and social media platforms ; books; maps ; children's media ; and ancillary activities that include travel, global experiences and events, archival sales, catalog, licensing and e-commerce businesses.

National Geographic Magazine started publication in October 1888 as the official journal of the National Geographic Society, a nonprofit dedicated to funding science and exploration across the planet. Since then, National Geographic has grown to become one of the most iconic brands in the world. The magazine reaches around 60 million readers worldwide each month....

Source : 'National Geographic Kids' Magazine Launch at Aquarium de PARIS on april 19, 2017.

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